

NEWS RELEASE
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**Avoid Crowded Parking Lots on Christmas Eve with Connect Seguin
*Transit System Route Includes Stops at or Near Several Seguin Retailers***

SEGUIN, Texas – Those looking to finish last-minute shopping on Christmas Eve have the free option of avoiding the hassle of crowded parking lots. The City of Seguin is happy to partner with Alamo Regional Transit to offer free Connect Seguin rides on Christmas Eve.

“One of the biggest obstacles of last-minute shopping is crowded retail parking lots,” Seguin Public Information Officer Scott Packard said. “Battling traffic, finding parking and navigating to and from your vehicle is frustrating, time-consuming and sometimes dangerous. Connect Seguin brings you to the doors of several shopping locations, allowing you to avoid the problems of the parking lots.”

Connect Seguin stops at or near several great retailers, including Walmart and the nearby shopping centers, the shops in downtown and the stores in the H-E-B shopping center. The route also stops at the Workforce Center, located within the Seguin Crossroads shopping center. The Plaza Del Rey shopping center is within walking distance of the stop at Guadalupe Regional Medical Center.

For a route map, click the Connect Seguin logo on the left side of the City of Seguin homepage, www.seguintexas.gov. Information may also be obtained in person at Seguin City Hall or by calling Alamo Regional Transit at 866-889-7433.

“We encourage folks to give Connect Seguin a free try Christmas Eve to see just how useful it can be on a routine basis,” Packard continued. “It’s a convenient and cost effective way to get around town.”

About Connect Seguin

Connect Seguin, a fixed-route transit system, makes 20 stops around Seguin, including ZDT’s Amusement Park, downtown, Walmart, H-E-B, Guadalupe Regional Medical Center, Texas Lutheran University and Seguin High School. Riders can visit a stop or hail the bus on route and be picked up. Regular fare is \$1, seniors age 60 and older and students who provide student identification ride for 50 cents. Police, firefighters and military in uniform ride free every day. Connect Seguin is funded by the Alamo Area Council of Governments and the City of Seguin.

About the City of Seguin

Seguin, Texas is located along Interstate 10, about 35 miles east of San Antonio. Seguin is big enough to boast a top-rated university and a state-of-the-art hospital. More than 25,000 residents enjoy a range of cultural, recreational and employment opportunities. Seguin’s robust diversified economy features a steelmaker, a manufacturer of automotive parts, an engine manufacture and plants making roadside mowing equipment and building materials. In 2014, Seguin was proud to be selected by Siro Group USA as the future home of the company’s North American manufacturing facility.

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