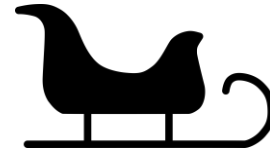




**2018**  
**City of Seguin**  
**Parks & Recreation Department**  
**Holiday Parade**  
Thursday, November 29, 2018  
**6:30 p.m.**



Area choirs, organizations, bands, royalty, businesses and individuals will be featured in our “hometown” parade which marks the official beginning of the Holiday Season in Seguin!

ASSEMBLY TIME

5:00 p.m.	Check-In, Line-Up
5:45 p.m.	Judging Preview
6:30 p.m.	Parade Step-Off

Assembly Area

Parade entries are assigned in a reverse line-up down East College Street, with #1 starting at King and College Streets with the numbers increasing going towards Austin St. Volunteers will be available to assist you in finding your spot. Line-Up positions will also be available by Tuesday, November 27th, AFTER 1:00 p.m. The parade will be directed south on Austin Street past Central Park, ending at Nolte St.

*If you are dropping off a child, please do not remain on College St. It is important that traffic be allowed to continue to flow past parade entries. Use the side streets for parking.*

**No cars will be allowed to drive down West College Street from Austin Street during parade line-up.**

Judging

The parade judges will preview all entries at 5:45 p.m. in the Line-Up area and as they pass the viewing stand at Central Park.

*\*All entries must be lighted and decorated. Headlights and interior lights only will NOT be sufficient.*

*\*Please do not feature a traditional Santa in your entry. An official Santa will arrive at the end of the parade. (“Blue Santa excluded”)*

Judges criteria are:

- ❖ Lighting – creative use of illumination;
- ❖ Creativity – uniqueness and originality;
- ❖ Holiday Spirit – effective display of a theme or motif.

A Commemorative sign will be presented to the top three overall scorers in Commercial and Non-Commercial categories.

**Consumption of alcoholic beverages by parade participants WILL NOT be allowed.**

Parade units are not allowed to throw candy or other items from moving parade vehicles due to safety concerns.

Conclusion of parade

The parade will be directed south on Austin Street past Central Park, ending at Nolte St. The entries will continue south on Austin St., where participants may unload quickly, the floats will then proceed down Austin St. as directed by Police Officers.

**City of Seguin  
Holiday Stroll Parade  
Guidelines and Information**

1. All entries are to be “Family-Friendly” and suitable for all audiences. Gory, vulgar and bloody entries will not be allowed.
2. All entries must be lighted and decorated. Headlights and interior lights *only* will **NOT** be sufficient.
3. Parade entries should not feature a traditional Santa.
4. Parade entries with people walking are not allowed, excluding marching units and marching bands, unless they have permission from the City of Seguin.
5. All children under the age of 18 participating in the parade must be supervised by an adult.
6. Absolutely no items may be thrown during the parade including candy, gum, flowers, coupons, brochures, samples and water balloons. This is a safety rule for participants and spectators.
7. Please maintain a distance of 2-3 car lengths between your entry and the one in front of you.
8. Do not stop your entry along the route unless you have an emergency. You may not stop your entry along the route to perform.
9. All entries that have animals must provide a pooper-scooper.
10. All flat bed trailer entries must have a side barrier to keep participants safe and inside the float.
11. All entries are required to display the parade number that will be provided at check in.
12. Playing music with vulgar lyrics and profanity is not allowed. Music must be suitable for a family audience.
13. All entries must maintain a single lane, no swerving is allowed.
14. Car/Truck/Commercial Vehicles must limit participation to five (5) or fewer vehicles and not exceed 100 feet in length. No multiple entries of car clubs are allowed. Only Seguin based Car Clubs. The City reserves the right to limit the number of car/truck club entries.
15. Maximum height is 13’6”.

**You will not be allowed to participate in the parade if your entry is not “Family Friendly”; feature a traditional Santa; registration and waiver forms are not received by the deadline; each vehicle and animal is not decorated; alcohol or any illegal substance is being consumed by anyone riding on or driving your entry; you throw candy or any items from your entry. We reserve the right to refuse any entry to participate.**