



**MAIN STREET
& CVB**

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CONVENTION & VISITORS BUREAU BOARD

Wednesday, April 24, 2019 @ 12:00 p.m.
Sonka House
617 North Guadalupe Street
Seguin, TX 78155

1. Call to Order.
2. Roll Call.
3. Discussion and possible action on minutes from January 23, 2019.
4. CVB Activity Report for First Quarter 2019.
5. Discussion and possible action on recent and upcoming recruitment missions – Kyle Kramm, Main Street & CVB Director.
6. Discussion and possible action on facilitating recent and upcoming events – Kyle Kramm, Main Street & CVB Director.
7. Discussion and possible action on CVB marketing activities – Kyle Kramm, Main street & CVB Director.
8. Discussion on recent hotel activity – Kyle Kramm, Main Street & CVB Director.
9. Discussion of Seguin's wayfinding program – Kyle Kramm, Main Street & CVB Director.
10. Discussion and possible action on National Travel & Tourism Week – Kyle Kramm, Main Street & CVB Director.
11. Schedule Next Quarterly Meeting.
12. Adjourn.

CERTIFICATE

I certify that the above notice of meeting was posted in the display case in front of the Municipal Building, 210 E. Gonzales Street of the City of Seguin, Texas on the 18th day of April, 2019 at 5:00 p.m. Said place is readily accessible to the general public at all times.

A handwritten signature in blue ink that reads "Kyle Kramm". The signature is fluid and cursive, with a long horizontal stroke at the end.

Kyle Kramm
Main Street & CVB

The City of Seguin is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodations and equal access to communications will be provided to those who provide notice to the City Secretary at (830) 401-2468 at least 48 hours in advance.