

SEGUIN TEXAS

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MAIN STREET & CVB

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MAIN STREET ADVISORY BOARD MEETING

Thursday, September 14, 2017 @ 5:30 p.m.
City Hall Annex Building Conference Room
211 North River Street
Seguin, TX 78155

Members Present: Alyssa White Celina Ross
Daniel Solis Anna Moreno
Andrea Hoffmann Dana Hall

Others Present: Kyle Kramm Christy Hopper

1. Call to Order.

The meeting was called to order at 5:30 p.m.

2. Welcome and Introduction of New Members.

Alyssa White was welcomed as a new board member.

3. Roll Call.

A quorum was present.

4. Approval of Meeting Report from Thursday, May 11, 2017.

Andrea Hoffmann made a motion to approve the meeting report as presented. Dana Hall seconded the motion. Motion carried.

5. Acknowledge Texas Main Street Reports for May, June, July and August 2017.

Celina Ross acknowledged the monthly reports.

6. Discussion on Texas Film Friendly Communities – Kyle Kramm, Director of Seguin Main Street and CVB.

Becoming a Film Friendly Texas Community is a portion of the Seguin Main Street Work Plan. There are three requirements with Kramm taking the first step in attending a workshop previously held in Waco. The next step would be to pass filming guidelines and then to submit photos of possible properties.

7. Discussion of Downtown Comes to You Program – Kyle Kramm, Director of Seguin Main Street and CVB.

Main Street hosted Downtown Comes to You at Seguin High School during convocation. Several downtown merchants set up exhibits with their products and company information advising what is available here in our hometown and to spend your dollars locally. Main Street is hoping to have similar showings at other large area businesses.

8. Discussion and possible action regarding the 2019 Texas Downtown Association Conference – Kyle Kramm, Director of Seguin Main Street and CVB.

Kramm briefed the board on plans to submit a bid for the 2019 Texas Downtown Association Conference. If chosen, the date would tentatively be scheduled to be held the last week of October or possibly into the first week of November 2019. A planning board would need to be created. Kramm is soliciting topics for discussion during the conference. Since registration is open to all businesses throughout the state, Seguin could potentially bring in 250-300 attendees.

9. Discussion and possible action regarding a refresher orientation course for board members – Kyle Kramm, Director of Seguin Main Street and CVB.

Kramm solicited the board's interest in attending a Texas Main Street refresher orientation course possibly in the month of November in place of the monthly board meeting.


10. Report on Upcoming/Recent Events – Kyle Kramm, Director of Seguin Main Street and CVB.

- a. Imagine the Possibilities Tour (May 31)
- b. Central Park Summer Concert Series (Every Sunday in June)
- c. Fourth of July Festivities (July 1 – 4)
- d. Pecan Fest Heritage Days (Oct. 27 – 29)
- e. Prohibition – A Musical Comedy (Aug. 12)
- f. Holiday Stroll (Nov. 30 – Dec. 2)

Kramm provided a summary of past and upcoming events.

11. Adjourn.

There being no further business, the meeting adjourned at 6:15 pm.



Celina Ross, Chair
Main Street Advisory Board



Date