

# SEGUIN TEXAS

## MAIN STREET & CVB

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### MAIN STREET ADVISORY BOARD MEETING MINUTES

Monday, July 23, 2018 @ 5:30 p.m.  
City Hall Council Chambers  
210 East Gonzales Street  
Seguin, TX 78155

Members Present: Robert Etlinger Daniel Solis  
Gregg Woodall Dana Hall  
Anna Moreno Natalie Jones

Other Members: Kyle Kramm Anita Gomez-Alvarez

1. Call to Order.

*The meeting was called to order at 5:35 p.m.*

2. Roll Call.

*A quorum was present.*

3. Welcome of New Member.

*New member Natalie Jones introduced herself to board.*

4. Approval of Meeting Report from Monday, May 21, 2018.

*Gregg Woodall made a motion to approve the May meeting report as presented. Dana Hall seconded the motion, the motion carried unanimously.*

5. Acknowledge Texas Main Street Reports for May and June 2018.

*The monthly reports were acknowledged.*

6. Discussion and possible action on revising downtown parking - Kyle Kramm, Director of Seguin Main Street & CVB

*Dana Hall made a motion to remove the 2 hour parking to all day parking at two locations, 100 Blk of E. Mountain and 400 Blk of N. Austin St. Anna Moreno seconded the motion. Motion carried, with an abstention from Gregg Woodall.*

7. Discussion and possible action on future Bacon, Eggs & Business topics - Kyle Kramm, Director of Seguin Main Street & CVB.

***Kyle Kramm provided several topics to the board for the next quarterly Bacon, Eggs & Business. Kramm suggested the topic pertained to Downtown Business Alliance and that the speaker be another Main Street Director and a representative from their DBA.***

8. Discussion and possible action on board accountability agreement – Kyle Kramm, Director of Seguin Main Street & CVB.

***Kyle Kramm provided an explanation of the accountability agreement as a recruitment tool for board members and to define the expectations of a board member. Robert Etlinger suggested to bring a sample to fit Seguin needs to next board meeting in August.***

9. Discussion on scheduling a board retreat – Kyle Kramm, Director of Seguin Main Street & CVB.

***Kyle Kramm suggested a board retreat to the neighboring downtown cities such as Bastrop, Georgetown, and Elgin as a fact finding mission. Follow up email will be sent to board members about scheduling the retreat.***

10. Discussion and appropriate action on agenda items for upcoming Main Street Advisory Board Meetings – Kyle Kramm, Director of Seguin Main Street & CVB.

***Kyle Kramm offered board members the opportunity to suggest items at any time that can be added to future meetings.***

11. Report on Upcoming/Recent Events – Kyle Kramm, Director of Seguin Main Street & CVB.
- a. Biggest Small Town Fourth of July Parade (July 4)
  - b. Third Thursdays
  - c. Pecan Fest (October 26-28)

***Kramm provided a summary of the past and upcoming events.***

12. Adjourn.

***There being no further business the meeting was adjourned at 6:51 p.m.***



***Celina Ross, Chair  
Main Street Advisory Board***

8/20/18  
***Date***