



**MAIN STREET
& CVB**

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MAIN STREET ADVISORY BOARD MEETING MINUTES

Monday, May 21, 2018 @ 5:30 p.m.
City Hall Council Chambers
210 East Gonzales Street
Seguin, TX 78155

Members Present: Bob Etlinger Daniel Solis
 Gregg Woodall Anna Moreno
 Dana Hall Celina Ross
 Andrea Hoffmann

Others Present: Kyle Kramm Christy Hopper

1. Call to Order.

The meeting was called to order at 5:30 p.m.

2. Roll Call.

A quorum was present.

3. Approval of Meeting Report from Monday, April 23, 2018.

Bob Etlinger made a motion to approve the meeting report as presented. Anna Moreno seconded the motion. Motion carried.

4. Acknowledge Texas Main Street Reports for April 2018.

Celina Ross acknowledged the monthly report.

5. Discussion and possible action regarding approval of second round of Fix It Façade Grant applications - Kyle Kramm, Director of Seguin Main Street & CVB

Kyle Kramm provided a summary of Fix It Façade requests received for the second rounds in fiscal year 2018. The total balance available in this year's budget to allocate is \$10,082.03.

After discussion, the board is recommending the following amounts be awarded: \$1,167.95 for replacement of store front windows at 109 & 111 N. Austin Street, Smith Family Forge LLC; \$369.50 for etched vinyl graphics on the doors at 111 W. Gonzales Street, Seguin Brewing Company; \$2,145.00 for power washing, caulking, and repainting of the exterior at 201 S. River Street, Raymond James Financial Services, Inc.; \$1,649.97 for signage at 211 E. Court Street, Seguin Pharmacy; and \$897.41 for stucco repair, caulking, prior to priming and painting at 106 N. Austin Street, Southern Good. The remaining Fix It Façade Grant applications from 201 E. Nolte Street, St. Andrews Episcopal Church and 214 N. Camp Street, Walnut Springs Family Health will be considered at a later date if funds are available. Staff is submitting the board's recommendation to City Council for final approval.

Andrea Hoffmann made a motion to approve the 2018 Fix It Façade Grants as presented. Daniel Solis seconded the motion. Motion carried.

6. Discussion and possible action regarding review of the Transformation Strategies - Kyle Kramm, Director of Seguin Main Street & CVB.

Kramm provided a summary of the Fiscal Year 2017/2018 Transformation Strategies.

No action required.

7. Discussion and possible action on a business plan competition – Kyle Kramm, Director of Seguin Main Street & CVB.

As part of the Entrepreneurship Ecosystem grant received by the National Main Street Program, Seguin Main Street is presenting quarterly downtown socials the last Thursday of the month to include a speaker, updates and to allow time for networking and informative discussions among business owners.

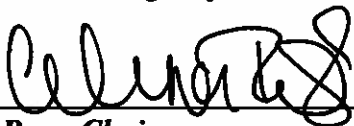
Main Street will also be hosting a business plan competition with prizes. Kramm requested board assistance with organizing the competition. Andrea Hoffmann, Anna Moreno and Dana Hall have all volunteered to assist.

8. Report on Upcoming/Recent Events – Kyle Kramm, Director of Seguin Main Street & CVB.
 - a. Earth Day/Trade Days (April 28)
 - b. Central Park Concert Series (June 3, 10, 17, 24 & July 1)
 - c. Bacon, Eggs & Business (June 28)
 - d. Biggest Small Town Fourth of July Parade (July 4)

Kramm provided a summary of the past and upcoming events.

9. Adjourn.

There being no further business the meeting was adjourned at 6:25 p.m.



***Celina Ross, Chair
Main Street Advisory Board***

7-23-18

Date