

**Seguin Main Street Program**  
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MAIN STREET ADVISORY BOARD MEETING REPORT

Thursday, May 12, 2016 @ 5:30 p.m.  
City Hall Annex Building Conference Room  
211 North River Street  
Seguin, TX 78155

Members Present:     Andrea Hoffmann                     Celina Ross  
                           Daniel Solis                                     Dana Overstreet  
                           Hepzibah Hoffman-Rogers

Members Absent:     Robert Etlinger                     James Garcia  
                           Tony Flores                                     Thalia Stautzenberger

Others Present:     Kyle Kramm

1. Call to Order.

*The meeting was called to order at 5:42 p.m.*

2. Roll Call.

*A quorum was present.*

3. Approval of Meeting Report from Thursday, April 14, 2016.

*Hepzibah Hoffman-Rogers made a motion to approve the April 2016 meeting report. Daniel Solis seconded the motion, the motion carried unanimously.*

4. Acknowledge Texas Main Street Report for April 2016.

*Chair Andrea Hoffmann acknowledged the April 2016 report.*

5. Discussion and possible action on an update of the community input survey and the downtown workshop– Kyle Kramm, Director of Main Street Program.

*Kramm informed the Board that the survey was live and that hundreds of people have already taken the survey and that invitations for the workshop have been sent out.*

6. Discussion and possible action on hosting a Texas Downtown Association Roundtable – Kyle Kramm, Director of Main Street Program.

*Kramm informed the Board that the Texas Downtown Association was interested in hosting a roundtable in Seguin on August 31. The Board discussed some possible ideas for the roundtable topic.*

7. Discussion and possible action on the City of Seguin's new brand – Kyle Kramm, Director of Main Street Program.

*Kramm gave a presentation to the Board on the City of Seguin's new brand and its implications and uses for downtown.*

8. Discussion and possible action on core values for the Seguin Main Street Program – Kyle Kramm, Director of Main Street Program.

*Kramm asked the Board to consider what the program's core values should be and that it will be an action item in the future.*

9. Report on Upcoming/Recent Events – Kyle Kramm, Director of Main Street Program.
  - a. Earth Day/Trade Days (April 30)
  - b. Cinco De Mayo (May 6 and 7)
  - c. June Concert Series (Every Sunday in June)
  - d. Fourth of July Celebrations (July 2 – 4)

*Staff provided an update on downtown events.*

10. Adjourn.

*There being no further business, the meeting was adjourned at 6:30 p.m.*



Andrea Hoffmann, Chair  
Main Street Advisory Board

07-14-16  
Date