

SEGUIN TEXAS

MAIN STREET & CVB

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MAIN STREET ADVISORY BOARD MEETING

Monday, April 23, 2018 @ 5:30 p.m.
City Hall Annex Building Conference Room
211 North River Street
Seguin, TX 78155

Members Present: Bob Etlinger Daniel Solis
Gregg Woodall Anna Moreno
Dana Hall

Others Present: Kyle Kramm Christy Hopper

1. Call to Order.

The meeting was called to order at 5:34 pm.

2. Roll Call.

A quorum was present.

3. Approval of Meeting Report from Monday, February 19, 2018.

Gregg Woodall made a motion to approve the meeting report as presented. Daniel Solis seconded the motion. Motion carried.

4. Acknowledge Texas Main Street Reports for February and March 2018.

Bob Etlinger acknowledged the monthly reports.

5. Discussion and possible action on amending the downtown event guidelines – Kyle Kramm, Director of Seguin Main Street and CVB.

With a growing number of events within the downtown historic district staff recommended the review of the downtown event guidelines and fee schedule.

In regards to the extended hours for the sale of alcohol, the board would like to see all requests past midnight go to City Council for approval.

The current guidelines call for no more than four street closures allowed in a month and no more than four multi-day events in a year. The board has recommended to remove this verbiage from the guidelines.

The board recommends no changes in the ordinance pertaining to fencing in the downtown historic district with the stand-alone fencing being limited to one block at any given time.

The board recommends adding to the guidelines clarification that all public events using City property in downtown must provide liability insurance.

The board recommends a deposit be required for all events held in the downtown historic district requiring a street closure or city services.

Anna Moreno made a motion to approve all recommendations as discussed. Dana Hall seconded the motion. Motion carried.

6. Discussion of the Entrepreneur Ecosystem projects and grant – Kyle Kramm, Director of Seguin Main Street & CVB.

Per Kramm, the Entrepreneur Ecosystem grant has been signed and submitted. Staff will follow all requirements for grant and has requested recommendations of a list of speakers for the quarterly meetings.

7. Discussion on the downtown planter program – Kyle Kramm, Director of Seguin Main Street & CVB.

The board would like to see planters throughout the downtown historic district, making it uniform throughout downtown. Logistics of who maintains the planters needs to be explored more in depth. Board asked that the item be discussed at a later date.


8. Report on Upcoming/Recent Events – Kyle Kramm, Director of Seguin Main Street and CVB.
 - a. ArtsFest (March 3)
 - b. Moonlight & Roses (April 6)
 - c. Earth Day/Trade Days (April 28)

Kramm provided a summary of upcoming events.

The board suggested having an organization sell or give away wine at Moonlight and Roses and instead of having restaurants donate hors'd oeuvres to look into having food trucks with the attendee purchasing their own food.

9. Adjourn.

There being no future business the meeting adjourned at 6:34 pm.



Celina Ross, Chair

Main Street Advisory Board

Date

5/21/18