

**Seguin Main Street Program**  
**P.O. Box 591**  
**Seguin, Texas 78156**  
**Ph: 830-401-2448 Fax: 830-386-2532**  
**Email: [mainstreet@seguintexas.gov](mailto:mainstreet@seguintexas.gov)**

MAIN STREET ADVISORY BOARD MEETING REPORT

Thursday, April 14, 2016 @ 5:30 p.m.  
City Hall Annex Building Conference Room  
211 North River Street  
Seguin, TX 78155

Members Present:           Andrea Hoffmann           Bob Etlinger  
                                  Tony Flores                 Daniel Solis  
                                  Hepzibah Hofmann-Rogers   Celina Ross  
                                  Dana Overstreet           James Garcia

Members Absent:           Thalia Stautzenberger

Others Present:            Kyle Kramm

1. Call to Order.

*The meeting was called to order at 5:29 by chair Andrea Hoffmann.*

2. Roll Call.

*A quorum was present.*

3. Approval of Meeting Report from Thursday, March 10, 2016.

*Bob Etlinger made a motion to approve the March meeting report as presented.*

4. Acknowledge Texas Main Street Report for March 2016.

*Chair Andrea Hoffmann acknowledged the March 2016 Texas Main Street Reports.*

5. Discussion on April Main Street Matters – Kyle Kramm, Director of Main Street Program.

*Kramm presented the April edition of the Main Street Matters that had its feature article on Seguin.*

6. Discussion and possible action on a community input survey and scheduling a board workshop – Kyle Kramm, Director of Main Street Program.

*The Board reviewed a draft survey and provided some input. The Board selected to host the community workshop on June 2 and will be facilitated by the Texas Main Street Program staff.*

7. Report on Upcoming/Recent Events – Kyle Kramm, Director of Main Street Program.

a. ArtsFest (March 12)

*Staff reported that the event raised \$2000 for public art.*

b. Moonlight & Roses (April 8)

*The Board agreed the event was a success and had a few suggestions on improvements for next year.*

c. Earth Day/Trade Days (April 30)

*Staff reported that the Trade Days booths have been sold out and that there are 27 Earth Day exhibitors.*

d. Cinco De Mayo (May 6 and 7)

*Staff informed the Board that they are working with LULAC on hosting their celebration in downtown.*

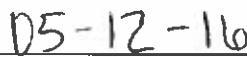
e. June Concert Series (Every Sunday in June)

*Staff asked for recommendations on bands for the concert series.*

8. Adjourn.

*There being no further business, the meeting was adjourned at 6:05 p.m.*

  
\_\_\_\_\_  
Andrea Hoffmann, Chair  
Seguin Main Street Advisory Board

  
\_\_\_\_\_  
Date