

as a sponsor; to include Seguin's logo and website link published in materials, daily social media posts on the Great Main Street Adventures' Facebook and Instagram pages by tagging the City of Seguin; promote Seguin and its location and proximity to Austin; and will give Seguin exposure by wearing branded t-shirts or carrying around Seguin tote bags during the conference. In addition, the Park Plaza Hotel sponsored a give-a-way for an overnight stay at the hotel, to include meals and entertainment.

6. Discussion and possible action on creating a downtown Hospitality Parking Pass – Kyle Kramm, Director of Seguin Main Street and CVB.

Due to downtown businesses having concerns for their customers parking over the two-hour limit, a Hospitality Parking Pass program has been designed for customers shopping in downtown. Ten passes would be provided to each downtown business monthly for their customers, allowing them to park over the two-hour limit. Main Street will be presenting the idea to City Council for approval on May 16th for approval.

Bob Etlinger made a motion to approve as presented. Anna Moreno seconded the motion. Motion carried.

7. Discussion and possible action on downtown parking regulations – Kyle Kramm, Director of Seguin Main Street and CVB.

Kramm solicited suggestions from downtown business owners on any recommendations needing to be made regarding the two hour parking. Suggested changes include changing the 200 block of E. Nolte on the north side of the street to all day parking for the Park Plaza Hotel guests; Donegan Street in front of the Magnolia Hotel, change three spaces that are currently all day to two hour parking; and in front of Cage and Kalkwarf, on Crockett Street, changing three spaces from all day to two hour parking.

These additional changes will be presented to city council on May 16th for approval.

8. Report on Upcoming/Recent Events – Kyle Kramm, Director of Seguin Main Street and CVB.
 - a. Moonlight & Roses (Apr. 7)
 - b. Earth Day Celebration (Apr. 29)
 - c. Imagine the Possibilities Tour (May 31)

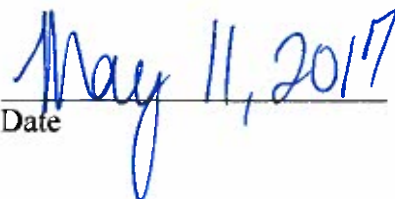
Kramm provided a summary of upcoming events.

9. Adjourn.

There being no further business, the meeting adjourned at 6:06 p.m.



Celina Ross, Chair
Main Street Advisory Board



Date