

**Seguin Main Street Program**  
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MAIN STREET ADVISORY BOARD MEETING REPORT

Monday, February 23, 2015 @ 5:30 p.m.  
City Hall Annex Building Conference Room  
211 North River Street  
Seguin, TX 78155

Members Present: Dana Overstreet Daniel Solis  
Robert Etlinger Thalia Stautzenberger  
Celina Ross

Members Absent: Hepzibah Hoffman-Rogers Dr. Tony Flores  
Andrea Hoffmann

Others Present: Kyle Kramm

1. Call to Order.

*The meeting was called to order at 5:47 p.m. by Vice-Chair Robert Etlinger.*

2. Roll Call.

*There was a quorum present.*

3. Election of Officers.

*Robert Etlinger made a motion to appoint Andrea Hoffmann as Chair and Celina Ross as Vice-Chair. Thalia Stautzenberger seconded the motion, the motion carried unanimously.*

4. Approval of Meeting Reports from Monday, November 24, 2014 and January 26, 2015.

*Thalia Stautzenberger made a motion to approve the meeting reports as presented. Celina Ross seconded the motion, the motion carried unanimously.*

5. Acknowledge Texas Main Street Reports for November 2014 through January 2015.

*The Texas Main Street Reports for November 2014, December 2014, and January 2015 were acknowledged by Vice-Chair Robert Etlinger.*

6. Discussion and possible action on selection of 2014 Downtown Awards – Kyle Kramm, Director of Main Street Program.

*Thalia Stautzenberger made a motion to nominate Court Street Coffee Shop for Downtowner of the Year, Kelly Sch for Volunteer of the Year, Jason Howell's 106 -110 East Court Street for Downtown Beautification Award, the Seguin Convention & Visitros Bureau for Downtown Partner Award, and the City of Seguin Electric Department and Parks & Recreation Department for the Downtown's Unsung Hero Award. Daniel Solis seconded the motion, the motion carried unanimously.*

7. Discussion and possible action on "FIX-IT" Façade Grant recipients – Kyle Kramm, Director of Main Street Program.

*Celina Ross made a motion to award the "FIX-IT" Façade Grants per staff's recommendation of \$5,848.50 for Park Plaza Hotel, \$13,569.60 for the Sleep Shop, \$4,000 for the Magnolia Hotel, and \$4,430.00 for the Seguin Art League. Daniel Solis seconded the motion, the motion carried unanimously.*

8. Discussion and possible action on approval of the 2015 Main Street Work Plan – Kyle Kramm, Director of Main Street Program.

*The Board requested more time to review. Action will be taken at the March meeting.*

9. Report on Upcoming/Recent Events – Kyle Kramm, Director of Main Street Program.

- a. ArtsFest (March 21)

*Kyle Kramm informed the Board on the plans for ArtsFest.*

- b. Moonlight and Roses (April 10)

*Kyle Kramm informed the Board on the plans for Moonlight and Roses and requested that the Board put the event on their calendars to assist with picking up food.*

- c. Earth Day Festival/Trade Days (April 25)

*Kyle Kramm informed the Board on the plans for Earth Day.*

10. Adjourn.

*There being no further business, the meeting was adjourned at 6:58 p.m.*

  
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Andrea Hoffmann, Chair

03-23-15  
Date