

SEGUIN TEXAS

MAIN STREET & CVB

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MAIN STREET ADVISORY BOARD MEETING MINUTES

Thursday, November 17, 2016 @ 5:30 p.m.
Municipal Annex Building Conference Room
211 North River Street
Seguin, TX 78155

Members Present: Danny Solis Dana Overstreet
 Kathy Cameron Antonio Flores
 Celina Ross Hepzibah Hoffman-Rogers
 Bob Etlinger

Other Present: Christy Hopper Kyle Kramm

1. Call to Order.

The meeting was called to order at 5:30 pm.

2. Roll Call.

A quorum was present.

3. Approval of Meeting Report from Thursday, October 13, 2016.

Bob Etlinger made a motion to approve the meeting report as presented. Danny Solis seconded the motion. Motion carried.

4. Acknowledge Texas Main Street Report for October 2016.

Celina Ross acknowledged the October 2016 Texas Main Street Report.

5. Discussion and possible action on downtown work plan and core values for the Seguin Main Street Program – Kyle Kramm, Director of Seguin Main Street and CVB.

Kyle Kramm briefed the board on Transformation Strategy #2 – Making Downtown Seguin a Cultural Arts District asking for the boards input prior to adopting.

Public Art includes artwork at City Hall, Guadalupe County, temporary art displays, etc. The benefit of being designated as a cultural art district opens you up for additional grants.

Dana Overstreet volunteered to assist Main Street in overseeing the Design Strategy in integrating art into infrastructure projects, such as new sidewalks and crosswalks. Incorporating new features into the designs, and researching other communities.

If time allows, Dana Overstreet volunteered to assist with the ArtsFest Planning Committee. To assist with the recruitment of artists to participate as either an entertainer or vendor.

Bob Etlinger volunteered to assist in the preparation of a strategy plan and working towards Seguin becoming a Designation as a Cultural District.

Kathy Cameron volunteered to assist in overseeing the Seguin Art League rehabilitation of their building.

Celina Ross will assist with Seguin being a Film Friendly Designation.

Hepzibah Hoffman-Rogers made a motion to approve as presented. Kathy Cameron seconded the motion. Motion carried.

6. Discussion and possible action on the Ten Criteria Report – Kyle Kramm, Director of Seguin Main Street and CVB.

Kyle Kramm presented the Ten Criteria Report. No action required.

7. Discussion on FY2017 Fix-It Façade Grant Application – Kyle Kramm, Director of Seguin Main Street and CVB.

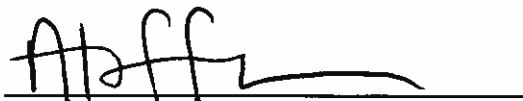
Kyle Kramm presented the FY2017 Fix-It Façade Grant Application due by December 30, 2016. Kramm is anticipating several applications to be submitted and has a budget of approximately \$30,000 to designate. Requests for approval will be presented at the January 2017 Board meeting.

8. Report on Upcoming/Recent Events – Kyle Kramm, Director of Seguin Main Street and CVB.
 - a. Pecan Fest (Oct. 28-30)
 - b. Holiday Stroll (Dec. 1 -3)
 - c. Las Posadas (Dec. 11)

Kramm provided a summary of the past events passed and updated the board on plans for upcoming events.

9. Adjourn.

There being no future business the meeting adjourned at 6:20 pm.



Andrea Hoffmann, Chair
Main Street Advisory Board

01-12-17
Date