



## **Team Texas Hosts Inaugural Site Selectors Gathering in Austin**

AUSTIN, TEXAS – Team Texas, the statewide marketing arm of the Texas Economic Development Council (TEDC), hosted the inaugural Site Selectors Guild Forum, the first gathering of a premier group of corporate site location consultants from throughout the US.

The April 10-12 event featured 14 consultants and was led by Bob Ady of Ady International in Chicago. “Our group of professionals was looking for a place to gather and share knowledge about trends in our industry and how the global economic recovery was affecting corporate site location decision-making. We were delighted that Team Texas would host this event and use the opportunity to tell us about the great things going on in Texas,” said Ady, President of the Guild.

Team Texas was represented by 30 Texas communities and the Governor’s Office of Economic Development and Tourism. “We thought this would be a great opportunity for our members to gain first-hand knowledge of the very latest in site location trends while establishing relationships with individuals who are at the forefront of business location decision-making worldwide,” said Nancy Windham, Vice President of the Frisco Economic Development Corporation and Chair of Team Texas.

One of the Community Sponsors was Seguin Economic Development Corporation. “The event was a great opportunity to learn and to establish relationships while highlighting the City of Seguin’s Pro Business Climate to the Site Selector’s Guild.” said Terry M. Trevino, Director of Seguin Economic Development Corporation.

Event sponsors included AEP Texas; the Amarillo Economic Development Corporation; the Copperas Cove Economic Development Corporation; the Frisco Economic Development Corporation; the Kilgore Economic Development Corporation; the Longview Economic Development Corporation; the Lubbock Economic Development Alliance; the Mansfield Economic Development Corporation; the Midland Development Corporation; Oncor; and, the Seguin Economic Development Corporation.

The two-day event concluded on Tuesday, April 12<sup>th</sup> with Site Selectors Guild members meeting with Governor Perry and members of the Texas Legislature.

Team Texas was organized in 1987 as a committee of the TEDC and has marketed the state on behalf of its member communities since that time.

The TEDC was founded in 1961 and provides information, education and legislative services to its members to foster the expansion of existing businesses, the location of new firms and the development of strategies that promote a positive business climate in Texas. The TEDC is the largest state economic development association in the country and is celebrating its 50<sup>th</sup> anniversary in 2011.

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