

TLU launches new recycling program

By Cindy Aguirre-Herrera

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(Seguin) -- Texas Lutheran University is officially going green. TLU today is launching a new recycling program in partnership with Greenstar Recycling of San Antonio. Helping kick off a new era for the campus will be Greenstar's interactive educational trailer. The trailer will be parked from 9 a.m. to 3 p.m. today outside of the TLU library.

Associate Vice President of Marketing, Sarah Story, says they hope the educational trailer will boost the community's own environmental sustainability efforts. Plus they hope it raises awareness on campus in preparation of Earth Day later on this month.

The entire community is invited to experience the educational trailer and learn more about recycling and everyday ways to reduce environmental impact.

*Several games and activities such as a toter

race, recyclables sorting contest, and baseball recycling will be available for the community's enjoyment throughout the day on the chapel and library lawns. Alumnus Jose Flores of VOS Flips will also be on hand to talk about his 100 percent recyclable rubber sandals and how each step can make a difference," said Story.

Story says in collaboration with TLU staff and the student Environmental Action (EnAct) group, Greenstar will outfit the campus with several recycling containers in dorms, classrooms and high traffic areas to make recycling more convenient.

TLU hopes to expand recycling opportunities to the greater Seguin community after students, faculty and staff have become familiar with the program during its initial phases following the launch," said Story.

The new recycling program is just one of the

ideas implemented by the Environmental Sustainability Committee established in January 2010.

The students, faculty and staff who make up the committee meet once a month to find ways to reduce TLU's carbon footprint, practice sustainability and be more environmentally responsible.

Some of the efforts on campus include paper towels, toilet paper and napkins that are made of 100 percent recycled paper, graduation gowns and hats are made of recycled bottles, recycled pool water is used to water athletic fields, garbage bags and bookstore bags are also made with a large percentage of recycled material.

According to Story, Greenstar is America's largest private processor of recyclables, currently processing two million tons of recycled material each year.