

NEWS RELEASE

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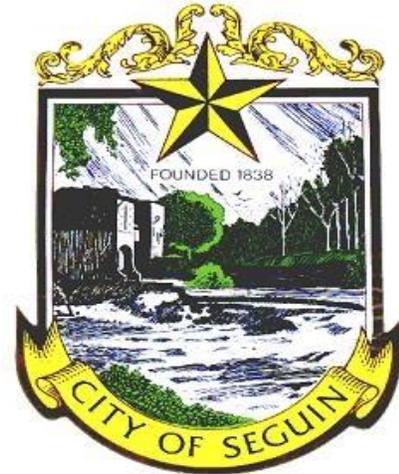
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Public Process for Submitting Park Name Suggestions Finalized

City Council Approves Public Naming Process

SEGUIN, Texas – The City of Seguin has finalized details for accepting public suggestions for the naming of the new community park. City Council approved the process at its Tuesday meeting.

During the period between Monday, July 21 and noon on Monday, August 4, residents may submit name suggestions any of four ways. Participants may call (830) 386-2549 to leave a voicemail with their suggested park name, their name, address and phone number. Suggestions will also be accepted by submitting the same information through a form on the City's website. To access the form, participants should click the large "name the park" link on the homepage of seguintexas.gov. Those wishing to suggest names via e-mail may do so by submitting the same information to parkname@seguintexas.gov. Park name suggestions will also be accepted by filling out a form at City Hall during normal business hours. Participants are permitted to provide a brief reason for their suggestion and may submit as many suggestions as desired as long as each is submitted as a separate entry.

The City of Seguin has a policy for naming city facilities and/or property. Name suggestions that do not meet the criteria will not be considered. The policy states:

- Facilities or property may be named after persons who have served the City of Seguin.
- Facilities or property may be named after any local, state or national heroic figure.
- Persons to be so honored by the naming of facilities or property shall not be considered during their lifetime.

- Nominees for honor in the naming of facilities or property shall have made a significant contribution to the betterment of Seguin and his or her name shall lend prestige and status to that facility/property.
- Facilities/property may be named after any local residential or geographical area.

“Above all, we want to make sure participants understand that suggested names that include the name of a living person will not be considered,” Seguin Public Information Officer Scott Packard said. “That’s the way City of Seguin policy is written.”

At the end of the two week period, Seguin City Council will consider the list of suggested names and narrow it down to as many as five. The remaining names will then be presented for a public vote via e-mail, website, voicemail or in-person at City Hall. Only one vote per person will be accepted. Participants will be required to provide contact information in order to vote. The start date of the two week voting period will be announced after City Council provides the finalists.

The name that receives the most votes will be presented to Seguin City Council for final approval. The person who submitted the winning name will be recognized.

“This is a great opportunity to allow the citizens who approved funding the park have a say in naming it,” Packard continued. “We’re excited to make this a true community effort.”

In November 2013, voters approved \$5 million in bonds to build the new community park and make improvements to existing parks. The new park will be located on what is commonly known as the Hoermann property, a 48-acre site located south of San Antonio Avenue and west of North Vaughn Avenue. The project will include athletic fields, a playground, splash pad, pavilion, picnic areas, nature trails and restrooms.

The naming of the skate park to be built on the same property is not included in this contest. Seguin City Council and Mayor Don Keil will oversee naming of the skate park as a separate matter.

About the City of Seguin

Seguin, Texas is located along Interstate 10, about 35 miles east of San Antonio. Seguin is big enough to boast a top-rated university and a state-of-the-art hospital. More than 25,000 residents enjoy a range of cultural, recreational, and employment opportunities. Seguin’s robust diversified economy features a steelmaker, a manufacturer of automotive parts and plants making roadside mowing equipment and building materials. In 2009, Seguin was proud to be selected by Caterpillar as the site of a major new engine manufacturing facility.

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