



## NEWS RELEASE

**For Immediate Release**  
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### **SEGUIN, TEXAS CELEBRATES ECONOMIC DEVELOPMENT WEEK MAY 8-14, 2016**

Cities nationwide host celebration and informational events to boost awareness  
for economic development week

**Seguin, Texas** - The City of Seguin and Seguin Economic Development Corporation (SEDC) celebrates Economic Development Week from May 8-14. Economic Development Week was created by The International Economic Development Council (IEDC) in commemoration of its 90-year anniversary as the largest professional membership organization for economic developers.

“Economic Success can occur from time to time without organization. But long term sustained success comes from efforts that seek to improve not only the economic well-being but the quality of life for a community by well thought, organized and structured planning. This week we recognize those who quietly work behind the scenes to ensure that today’s jobs are protected and that tomorrows jobs are created in the communities served,” stated Seguin Economic Development’s Board President and Guadalupe Regional Medical Center’s CEO, Mr. Robert Haynes.

Economic developers are charged with generating economic growth, creating better jobs for residents and facilitating an improved quality of life. The industry remains as complex, challenging and rewarding as ever.

“As a little girl, I did not know what I wanted to be when I grew up, I just knew that I wanted to make a difference in the world. Little did I know that I would myself be doing just that, and in the most amazing city, Seguin, Texas. Being an Economic Developer is so rewarding because you can do so much, sacrifice so much personally, create opportunity, grow a community and all for the good of others. I love my job and I sincerely and truly love this community!” said Terry Trevino, Director of Economic Development.

The economic development efforts provided by economic developers are being showcased this week nationally. Members of Congress are also highlighting the work of our nation’s economic developers through special resolutions that are appearing in the Congressional Record. Locally, the Seguin Economic Development Corporation plan to celebrate Economic Development Week through a series of events and marketing efforts, including:

- SEDC’s Live, Work, Play and Stay in Seguin Invitation Only Event on Monday May 9, 2016

- Mayoral Proclamation recognizing Economic Development Week on Thursday May 12, 2016
- Special Economic Development Week Social Media Marketing Campaign on SEDC's Facebook & Twitter Pages.

"The Seguin Economic Development Corporation has been the driving force behind the extraordinary growth and prosperity Seguin has enjoyed over the past two decades. Without the exceptional performance of the SEDC, we would not be the thriving and vibrant community we are today. We are pleased and proud to proclaim May 8th -14th as Economic Development Week in honor of the SEDC, its staff, and its board. We offer our sincere gratitude to the SEDC for keeping our great City of Seguin the economic envy of virtually every community in Texas." said Seguin's Mayor Don Keil.

You can follow Seguin's Celebration to Economic Development Week on the SEDC's Facebook Page at [facebook.com/seguinedc](https://facebook.com/seguinedc) and on Twitter at [twitter.com/SeguinEDC](https://twitter.com/SeguinEDC).

### **About The Seguin Economic Development Corporation**

The Seguin Economic Development Corporation was created in 1994 as a type "4A" Corporation under state law. Seguin Economic Development has worked to promote Seguin as a premiere destination for businesses looking to expand or relocate. Voter created, SEDC receives a portion of Seguin's sales tax to market Seguin and provide incentives to industries such as manufacturing, biotechnical, distribution, energy and technology. SEDC works with existing companies in Seguin and new businesses that are looking to expand their operations.

### **About The International Economic Development Council**

The International Economic Development Council (IEDC) is a non-profit membership organization serving economic developers. With more than 4,700 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. IEDC's members create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. [www.iedcONLINE.org](http://www.iedcONLINE.org).

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