

NEWS RELEASE

FOR IMMEDIATE RELEASE

August 28, 2014

Media Contact:

Scott Packard, Public Information Officer

(830) 386-2590 (o)

(830)560-6270 (c)

Spackard@seguintexas.gov



Mayor Proclaims September Ovarian Cancer Awareness Month *Teal Toes Campaign Spreads Awareness*

SEGUIN, Texas – Mayor Don Keil has proclaimed September as Ovarian Cancer Awareness Month in the city of Seguin.

“Cancer is a terrible disease that touches us all in some way or another,” Mayor Keil said. “I’m happy to be able to make this proclamation to help spread awareness about ovarian cancer.”

Keil was joined by 14-year ovarian cancer survivor Aimée Cowan and members of Texas Lutheran University’s Xi Tau Sorority for the proclamation signing Wednesday at City Hall. The ladies are spreading ovarian cancer awareness through the Teal Toes campaign.

“Our mission is to raise awareness of ovarian cancer,” the Teal Toes website says. “How? By painting your toenails teal, the ovarian cancer color. By getting your friends to paint their toenails teal too, and then by talking with people when they ask about it, to make sure that they know the signs of this whispering killer.”

According to the American Cancer Society, ovarian cancer causes more deaths than any cancer of the female reproductive system. An estimated 21,980 women will be diagnosed with ovarian cancer this year and an estimated 14,270 will die of the disease.

“This group of ladies is doing a wonderful job spreading awareness about this terrible disease,” Keil continued. “Lives will be saved by their efforts with the Teal Toes campaign.

Ovarian cancer is treatable when detected early, according to the American Cancer Society. More than 92% of women survive longer than five years if the disease is detected and treated properly before it has spread beyond the ovaries.



Seguin Mayor Don Keil signs a proclamation designating September as Ovarian Cancer Awareness Month in the city of Seguin. Pictured left to right: Texas Lutheran University Xi Tau Sorority members Morgan Gates and Nicole Papa, Seguin Mayor Don Keil, 14-year ovarian cancer survivor Aimée Cowan and Xi Tau Sorority member Katherine Albin. (August 27, 2014)

About the City of Seguin

Seguin, Texas is located off Interstate 10, about 35 miles east of San Antonio. Seguin is big enough to boast a top-rated university and a state-of-the-art hospital. More than 25,000 residents enjoy a range of cultural, recreational and employment opportunities. Seguin’s robust diversified economy features a steelmaker, a manufacturer of automotive parts and plants making roadside mowing equipment and building materials. In 2009, Seguin was proud to be selected by Caterpillar as the site of a major new engine manufacturing facility.

###