

COUNTY OF GUADALUPE

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SEGUIN, TEXAS, AMENDING THE SEGUIN CODE OF ORDINANCES, CHAPTER 90, ARTICLE II - STREETS, BY ADDING SECTION 90-32 - BANNERS; PROVIDING AN EFFECTIVE DATE, A SEVERABILITY CLAUSE AND FOR PUBLICATION OF THIS ORDINANCE, AND AUTHORIZING CITY STAFF TO SUBMIT THIS ORDINANCE AS A SUPPLEMENT TO THE CODE OF ORDINANCES

WHEREAS, many organizations display banners across City streets to promote their events and organizations; and

WHEREAS, the City assists in the installation of the banners, and desires to have rules to govern how, where and when banners over public rights-of-way will be allowed.

NOW THEREFORE, in consideration of the foregoing, it is hereby ORDAINED as follows:

- 1) That Chapter 90, Article II, of the Seguin Code of Ordinances is amended by adding the following Section 90-32:

Sec. 90-32 Banners

- (a) Only banners promoting or supporting local community events will be permitted over public right-of-ways.
- (b) An application to place a banner over a public right-of-way shall be submitted to the Utilities Dispatcher at least seven days before the date to be installed. Only City of Seguin employees may erect and remove banners. Banners may only be installed at locations approved by the City.
- (c) The maximum banner size allowed is 4 x 36 feet. The applicant must provide 15 feet of rope per corner of the banner in good condition. The required material for all new banners is mesh. Banners must be in good repair at all times.
- (d) The banner may remain a maximum of fourteen (14) days. A maximum of two banners can be hung for each event with placement of the second banner provided as space allows. Only one banner will be hung at each location.

- (e) When a banner is removed, the applicant is responsible for picking up the banner from the City of Seguin Utilities Warehouse within ten (10) working days of the removal date. A late fee of \$50 will be charged for banners left after the ten (10) day period. Unclaimed banners will be disposed of 30-days after the removal date.
 - (f) Banner locations may be reserved up to twelve (12) months in advance by filling out a reservation form with the Utilities Dispatcher and prepaying the installation fee, with annual events being given first priority.
- 2) If any clause or provision of this Ordinance shall be deemed to be unenforceable for any reason, such unenforceable clause or provision shall be severed from the remaining portions of the Ordinance, which shall continue to have full force and effect.
 - 3) City Staff is hereby authorized to submit this Ordinance as a supplement to the Seguin Code of Ordinances.
 - 4) This ordinance shall be effective the 1st day of October 2005.

PASSED AND APPROVED on first reading on the 21st day of June, 2005.

PASSED AND APPROVED on second reading on the 5th day of July, 2005.

MAYOR BETTY ANN MATTHIES

ATTEST:

Thalia Stautzenberger
City Secretary