

NEWS RELEASE

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The Nextdoor logo, which consists of a white house icon followed by the word 'Nextdoor' in white text on a green rectangular background.



Nextdoor.com creates a social media network for neighbors *Better communication between neighbors enhances the safety of community*

SEGUIN, Texas – The City of Seguin and the Seguin Police Department encourage residents to register with **Nextdoor.com** for a secure, neighborhood communication platform. The free and private social network for neighborhoods can be a successful tool to reduce crime, increase interactions with city officials and provide a platform for sharing information with the people who live near each other.

“The City of Seguin will also access the site. We will be able to address individual neighborhood’s specific concerns *and* alert the entire community if needed,” said Morgan Ash, Public Information Officer.

The best part is Nextdoor is the private social network for you, your neighbors and your community. Only the people who live within your neighborhood’s boundaries can see what you post. You can use it to post community events, recommendations, even let folks know if you have something to sell or give away.

The social media network allows public officials, including local law enforcement, a way to share important updates while still maintaining users’ privacy. The site also let’s officials target information to a specific part of town. If one neighborhood is experiencing a water outage, the city can keep just those affected residents informed with updates on the situation. Users won’t have to worry about receiving irrelevant information.

“Nextdoor.com lets us keep citizens informed about what’s happening in their neighborhood. Just as importantly, *you can tell us* what’s going on in *your neighborhood*. A big part of SPD’s mission is having a ‘proactive approach to crime through partnerships with the community’. This website provides us one more way to do that,” said Deputy Chief Bruce Ure, Seguin Police Department.

Here are a few way folks are using Nextdoor.com in neighborhoods across the country:

- Quickly get the word out about a break-in
- Organize a Neighborhood Watch Group
- Track down a trustworthy babysitter
- Find out who does the best paint job in town
- Ask for help keeping an eye out for a lost dog
- Find a new home for an outgrown bike
- Finally call that nice man down the street by his first name

Nextdoor's mission is to use the power of technology to build stronger and safer neighborhoods. The City of Seguin believes that Nextdoor.com will bring the community closer together by increasing communication between neighbors.

Plus, another feature of the site is perfect for parents gearing up for Halloween which is just a couple of weeks away. People who are participating in trick-or-treating can mark their home with a candy corn icon to let your neighbors know you will be giving out candy. Parents and neighbors can also know where the trick-or-treaters will be throughout the night, whether on their computer or on-the-go with Nextdoor for [iPhone](#) and [Android](#).

The city and police hope citizens will use the site to get to know their neighbors virtually which will lead to real-life interactions with the people who live closest to them.

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Go to www.nextdoor.com to join today. For more information on the website <https://help.nextdoor.com>.