

# ***NEWS RELEASE***

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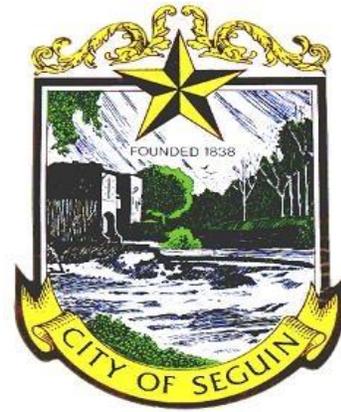
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## **Mayor Don Keil proclaims October as Dyslexia Awareness Month**

**SEGUIN, Texas** – Mayor Don Keil has proclaimed the month of October as Dyslexia Awareness Month in the City of Seguin. Dyslexia is the process of having difficulty in reading or forming word recognition in everyday language.

”One in five people have some form of dyslexia, whether it has been diagnosed or not. It is considered the most common learning disability in the world today. That’s why National Dyslexia Awareness is such an important time of year,” said Penny Shanafelt, SISD Dyslexia Teacher/Interventionist

Mayor Don Keil believes that putting a spotlight on dyslexia during the month of October will help parents identify characteristics of dyslexia in their children.

“Every child in this community deserves an opportunity to succeed academically. With specialized instruction, students with dyslexia can overcome challenges faced in the classroom,” said Keil.

Characteristics of dyslexia include poor spelling skills, deficits in phonics recognition, and other mental conditions that make it difficult to understand language. It is often thought of as a disorder that affects intelligence, but those with dyslexia often have a superior level of intelligence.

"Dyslexia programs are an important part of battling this learning disability. Intensive, multisensory techniques, smaller group instruction, frequent repetition, and pacing are examples of how we customize learning plans based on the students’ needs," added Canna Scheib, M.Ed., LDT, CALT.

If parents suspect their child has dyslexia, they should immediately go to their teacher and ask questions. From there, testing and resources will be available to determine the needs of each student.

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Pictures left to right: Penny Shanafelt, Mayor Don Keil and Canna Scheib