

NEWS RELEASE

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Community Input Sought on Connect Seguin Route Changes *Public Input Meeting Scheduled for January 22*

SEGUIN, Texas – How could Connect Seguin better serve you? That question is at the heart of an upcoming public meeting being held by the City of Seguin and Alamo Regional Transit (ART).

“City staff and ART have been reviewing the statistics for the first 18 months the bus system has been in service,” Assistant City Manager Rick Cortes said. “We are pleased with the growth during that time but are exploring ways we can continue to increase ridership.”

The public transportation system, funded by the City of Seguin and ART, now averages 45 riders per day, an increase from 12.4 when it launched in May 2013. The majority of riders who use the 16 passenger busses are senior citizens. The most utilized stops include the Jefferson Tower, HEB, Wal-Mart, downtown, Texas Lutheran University and the Fair Ground Housing development. Underutilized stops include ZDT, the Health Center and MHMR.

“There are options to explore including removing or adjusting some of the underperforming stops, adding new stops and working to increase awareness,” Cortes continued. “We are excited to hear from the public on how we can make this an even better service that benefits our community.”

The public input meeting is scheduled for Thursday, January 22 at 5:30 p.m. in City Council chambers located at 210 E. Gonzales Street.

About Connect Seguin

Connect Seguin, a public transportation system, makes numerous stops around Seguin, including ZDT’s Amusement Park, downtown, Wal-Mart, H-E-B, Guadalupe Regional Medical Center, Texas Lutheran University and Seguin High School. Riders can visit a stop or hail the bus on route and be picked up. Regular fare is \$1, seniors age 60 and older and students who provide student identification ride for 50 cents. Police, firefighters and military in uniform ride free every day. Connect Seguin is funded by the Alamo Regional Transit and the City of Seguin.

About the City of Seguin

Seguin, Texas is located along Interstate 10, about 35 miles east of San Antonio. Seguin is big enough to boast a top-rated university and a state-of-the-art hospital. More than 25,000 residents enjoy a range of cultural, recreational and employment opportunities. Seguin’s robust diversified economy features a steelmaker, a manufacturer of automotive parts, an engine manufacture and plants making roadside mowing equipment and building materials. In 2014, Seguin was proud to be selected by Siro Group USA as the future home of the company’s North American manufacturing facility.

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