



## City of Seguin Utilities

### Energy Efficiency Program

In an effort to support its customers with opportunities to reduce their energy consumption, the City of Seguin Utilities is championing energy efficiency programs designed to incent its customers to use energy more efficiently. Seguin has proposed and is currently developing two pilot programs for its residential customers: a CFL Giveaway program and an ENERGY STAR® Appliance program. The City has set aside \$20,000 to assist in this effort. Compact Fluorescent bulbs and appliance rebates will be given out to City of Seguin electric customers who fill out an application requesting either the bulbs and/or the appliance rebate. The bulbs and rebates will be given out on a first come first serve basis as long as funding is available.

### Residential CFL Giveaway program

Residential lighting programs have been responsible for significant energy savings across the United States. These programs provide incentives to customers to install high efficient lighting such as CFLs or LEDs, in and around their homes. While there are various implementation strategies, Seguin has elected to develop a CFL giveaway program in which the bulb cost is subsidized entirely by the City and are made available to eligible customers. The CFLs will be distributed at the utility billing office with the addition of a giveaway event later if supplies allow.

### Program Objectives

- Provide a mechanism for customers to easily obtain CFLs.
- Help customers save energy by switching to higher-efficiency lighting products.
- Contribute to transforming the market for CFLs by increasing the number of qualified products purchased and installed in Seguin's territory.
- Encourage customers to install CFLs obtained from the giveaway program.
- Increase consumer awareness and understanding of the energy efficiency of CFLs, as well as proper use and disposal of CFLs in various lighting applications.
- Promote other utility energy efficiency programs.

### Participant Eligibility

This program is available to current Seguin residential electric customers with an account in good standing. Customers are eligible for one giveaway package of three CFL bulbs. The CFLs will be distributed on a first come first serve basis to participants who have a City of Seguin Electric Account.

## Residential ENERGY STAR® Appliances Rebate Pilot Program

The program will promote the purchase and installation of high-efficiency equipment by providing customers with rebates to offset the higher purchase costs of qualifying energy-efficient household appliances. Rebates are a fixed amount per device, paid by bill credit to customers who complete a rebate application and submit the required documentation of the equipment purchase and installation. Targeted equipment includes window/wall-mounted air conditioning units, dishwashers, clothes washers, electric water heaters, and refrigerators/freezers.

The goals of the Residential ENERGY STAR® Appliances Rebate Pilot Program are to:

- Provide customers with opportunities to reduce their energy costs and increase their energy efficiency.
- Encourage customers to install high-efficiency electric appliances.
- Encourage the use of high-efficiency and ENERGY STAR®-rated equipment.
- Develop goodwill and positive public relations between Seguin and its community.

### Participant Eligibility

The program targets all residential customers in existing single family homes. To be as cost-effective as possible, the program is targeted to customers seeking to replace older, inefficient equipment. Participant eligibility is verified through customer rebate applications, cross-referenced against customer account numbers, account is in good standing, and there is available funding. Customers must submit a program application with documentation of the intended equipment purchase, receive approval for the rebate, and supply a receipt of purchase. Additionally, customers agree to allow a Seguin representative to inspect the installation of the appliance to ensure it was installed correctly and operating normally.

### Eligible Measures & Incentive Levels

The table below provides a list of Seguin-eligible measures with the assigned incentive level.

**Table 0-1: Residential Appliance Rebate Program Measures**

Equipment Type	Eligibility Requirement	Incentive
Window/Wall Air Conditioning Unit	ENERGY STAR® Rated; up to 3 units	\$50/unit
Dishwasher	ENERGY STAR® Rated; 1 unit	\$50/unit
Clothes Washer	ENERGY STAR® Rated; 1 unit	\$100/unit
Electric Hot Water Heater	ENERGY STAR® Rated; 1 unit	\$75/unit
Refrigerator or Freezer	ENERGY STAR® Rated; 1 unit	\$100/unit

**Please see the below steps for directions on how to apply:**

### Steps to Receive Rebate

1. Applications can be obtained at the Utility Warehouse (816 Fred Byrd Dr.), Utility Billing (205 N. River), or online at ([www.seguintexas.gov](http://www.seguintexas.gov)).
2. Complete and submit an application for approval at the Utility Billing Office or the Utility Warehouse.

3. The Compact Fluorescent bulbs can be picked up at the Utility Billing Office after the application has been filled out.
4. Upon receipt of the appliance rebate application the City of Seguin Energy Auditor will contact the customer to inform you if funding is still available and if you are approved for the rebate.
5. The Customer will have **Sixty (60) days** from the date of approval to purchase a compliant appliance. The appliance must be purchased from a participating local vendor. ***(Make Sure You Keep The Receipt)***.
6. Install the Energy Star appliance at your residence, which must be connected to the City of Seguin Electric System.
7. Contact the Energy Auditor at 830-401-2404 once the appliance has been installed and working to arrange for a time and date for the inspection of the installation.
8. The Energy Auditor will inspect the installation, verify and electric account for the address, and verify the receipt matches the appliance.
9. Once the installation is approved the City of Seguin will apply the rebate to your next utility bill.

If you have any questions please contact the Energy Auditor or Utility Services Superintendent at 830-401-2404.