



NEWS RELEASE

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Texas Agriculture Commissioner Sid Miller certifies the City of Seguin a GO TEXAN Certified Retirement Community

*SEDC works to recruit retirees to Seguin by showcasing community assets through the GO
TEXAN Certified Retirement Community Program*

Seguin, Texas - The City of Seguin and Seguin Economic Development Corporation (SEDC) announce that Seguin, Texas is officially a GO TEXAN Certified Retirement Community.

The Texas Certified Retirement Community (CRC) Program is an initiative from the Texas Department of Agriculture (TDA) to help rural Texas communities encourage retirees and potential retirees to make their homes in Texas communities that have met the criteria for certification by the department as a Texas Certified Retirement Community. The Mission of the CRC Program is to promote Texas as a retirement destination to retirees and potential retirees both in and outside Texas; encourage tourism to Texas as a desirable retirement location and for the visitation of those who have chosen to retire in this state; establish a certification program that is user friendly and informative; and maintain a certification program that is reliable and trusted.

“It’s exciting to announce that the City of Seguin is now a GO TEXAN Certified Retirement Community. Retirees positively impact Seguin through their community service efforts, their dedication to community involvement and their generous contributions to local businesses. Seguin is a wonderful place to call home, and I’m excited for all retirees who relocate to Seguin and have the opportunity to experience our history, eat our food, shop our merchants, and join our celebrations,” said Terry Trevino, Director of Economic Development.

Over the past few years, the Seguin Economic Development Corporation staff has worked diligently to complete the detailed application designating Seguin as a Certified Retirement Community. The application included a Retiree Desirability Assessment (Analysis of Demographics; Tax Structure; Local Housing Availability, Opportunity and Cost; Personal Safety, Security, and Crime Statistics; Employment and Volunteer Opportunities; Availability of Health Care Services; Availability of Emergency Medical Services; Public Transportation and Major Highways; Continuing Education; Leisure Living; Recreational Areas and Facilities; Performing Arts; Festivals and Events; Sports at all Levels) Marketing Plan, and Long-Term Plan and Letters of Evidence/Support.

“This certification will not only assist SEDC in our efforts to market the City of Seguin, but it will also provide our community with large-scale exposure through association with the well-established GO TEXAN marketing campaign, said Terry Trevino, Director of Economic Development. Trevino continued, “The Certified Retirement Community certification will positively impact both economic and social conditions in Seguin, as it enhances the wealth of brainpower available for community service and adds to the talent pool for local part-time employment. In fact, a relocating couple has an economic impact of 3.7 factory jobs in the community.”

Texas Agriculture Commissioner, Sid Miller will present Seguin’s Certified Retirement Community certification to the Mayor and the City Council at the Seguin City Council meeting on May 17, 2016.

"It is a great honor to be a GO TEXAS Certified Retirement Community. Those of us who already live in Seguin know what a great city we have, and we invite everyone to come to Seguin to share in the “good life” that we all enjoy here," said Mayor Don Keil.

About The Seguin Economic Development Corporation

The Seguin Economic Development Corporation was created in 1994 as a type “4A” Corporation under state law. Seguin Economic Development has worked to promote Seguin as a premiere destination for businesses looking to expand or relocate. Voter created, SEDC receives a portion of Seguin’s sales tax to market Seguin and provide incentives to industries such as manufacturing, biotechnical, distribution, energy and technology. SEDC works with existing companies in Seguin and new businesses that are looking to expand their operations.