

# ***NEWS RELEASE***

**FOR IMMEDIATE RELEASE**

April 1, 2016

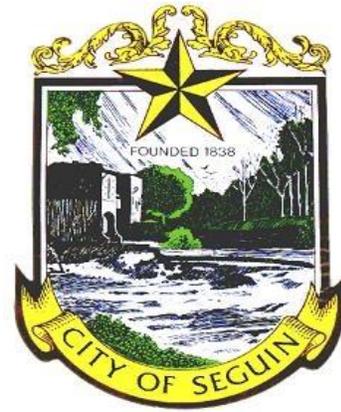
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## **Mayor Keil proclaims April 2<sup>nd</sup> as Cat Day in Seguin**

*TLU students use proclamation as part of public relations campaign*

**SEGUIN**, Texas – It’s not every day that you see a cat at City Hall – especially in council chambers sitting next to the mayor. But that’s exactly what happened Friday afternoon when Mayor Don Keil read the official proclamation declaring Saturday, April 2<sup>nd</sup>, 2016 as Cat Day in the City of Seguin.

“We are focusing on community involvement in relations to public relations so we decided to collaborate with Court Street Coffee Shop in getting the word out about keeping cats healthy,” said Miranda Taylor, TLU Sophomore.

Taylor joined a few other students and their professor, Dr. Robin Bisha, and the city’s Animal Services Department to spread awareness about keeping our cats healthy.

“It’s a public health issue. We need folks to take care of their pets. We should not have more cats out there than we can take care of. Spaying and neutering prevents a population explosion,” said Dr. Bisha.

Dr. Bisha’s class has teamed up with Court Street Coffee Shop to spread the word about cats and a cat concert on Saturday. The proceeds will go to spaying and neutering feral cats in our area. The class is using it as a real-world application of how to get the community involved in a public awareness campaign.

According to the proclamation, the city encourages citizens to observe Cat Day by participating in local efforts in support of cat health. ###

**Mayor Don Keil proclaims Saturday, April 2<sup>nd</sup> as Cat Day in the City of Seguin.**



**Pictured left to right: Masaki Higashi (TLU student), Morgan Ash (City Public Information Officer) and her cat Andy, Miranda Taylor (student), Dr. Robin Bisha (TLU Public Relations Professor), Leah Lewis (Animal Services Director), Shelly Lutz (Animal Services) and Teesha Frey**

**Pictured: (seated left to right) Karen Willis, Seguin Chapter DTR President, Mayor Don Keil and Nora Naumann, DRT member.**

**Joined by members of the Seguin DTR Chapter, Crystal Miranda and Jack Jones with Parks & Recreation and Charles Mead, Sebastopol House**