

# ***NEWS RELEASE***

## **FOR IMMEDIATE RELEASE**

November 18, 2014

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## **Ride Connect Seguin Free on Black Friday *Transit System Stops at or Near Several Local Retailers***

**SEGUIN, Texas** – The City of Seguin is happy to partner with Alamo Regional Transit to offer free rides on Black Friday, November 28. The offer is good on any ART route, including Connect Seguin.

“Black Friday is traditionally a day when people seek out the best deals and there’s no better deal than free,” City of Seguin Public Information Officer Scott Packard said. “Connect Seguin is the perfect way to get around for your Black Friday shopping. The route includes stops at or near several Seguin retailers, including Walmart, downtown shops and the stores in the H-E-B shopping center.”

For a route map, click the Connect Seguin logo on the left side of the City of Seguin homepage, [www.seguintexas.gov](http://www.seguintexas.gov). Information may also be obtained in person at Seguin City Hall or by calling Alamo Regional Transit at 866-889-7433.

“We encourage folks to give Connect Seguin a free try Black Friday to see just how useful it can be on a routine basis,” Packard continued. “It’s a convenient and cost effective way to get around town.”

### **About Connect Seguin**

Connect Seguin, a fixed-route transit system, makes 20 stops around Seguin, including ZDT’s Amusement Park, downtown, Walmart, H-E-B, Guadalupe Regional Medical Center, Texas Lutheran University and Seguin High School. Riders can visit a stop or hail the bus on route and be picked up. Regular fare is \$1, seniors age 60 and older and students who provide student identification ride for 50 cents. Police, firefighters and military in uniform ride free every day. Connect Seguin is funded by the Alamo Area Council of Governments and the City of Seguin.

### **About the City of Seguin**

Seguin, Texas is located along Interstate 10, about 35 miles east of San Antonio. Seguin is big enough to boast a top-rated university and a state-of-the-art hospital. More than 25,000 residents enjoy a range of cultural, recreational and employment opportunities. Seguin’s robust diversified economy features a steelmaker, a manufacturer of automotive parts, an engine manufacture and plants making roadside mowing equipment and building materials. In 2014, Seguin was proud to be selected by Siro Group USA as the future home of the company’s North American manufacturing facility.

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