

NEWS RELEASE

FOR IMMEDIATE RELEASE

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ArtsFest to Celebrate Arts Community on March 21 ***Some Events Require Advanced Registration***

SEGUIN, Texas – ArtsFest is a celebration of all art forms in Seguin. Events kick off early on Saturday, March 21 and wrap up late in the evening. Some events require advanced registration.

Color Me Nutty Fun Run/Walk (8:30 - 10:00 a.m.)

This is a 5K color run/walk at the Pecan Bottom Multi-Use Trail at Max Starcke Park. The paint is tempera paint which is non-toxic and 100% safe. The color is not fully washable from clothing but will rinse off skin in appropriate time. The paint does not contain soy, latex, casein, dairy, egg, gluten, peanut or tree root.

Registration for the Color Me Nutty 5K Run/Walk prior to March 15 is \$20 and includes a t-shirt. Registration after March 15 remains \$20 but does not include a t-shirt. Registration on the day of the event is \$25 and does not include a t-shirt.

The Kids Color Me Nutty Fun Run includes a 50-yard dash for ages 1-3 and a one mile run for ages 4-12. Registration by March 15 is \$10 and includes a t-shirt. Registration after that date, including the day of the event, remains \$10 but does not include a t-shirt.

Registration is available at www.athleteguild.com. Simply search "Color Me Nutty Color Me Nutty 5K Fun Run/Walk" in the search bar at the top right of the homepage. A link is also provided on the Main Street page of the City of Seguin website, www.seguintexas.gov.

Poetry Reading (10:00 a.m. - 11:30 a.m.)

Listen to poets, young and old, while enjoying a nice cup of coffee at Court Street Coffee Shop. If you would like to perform, contact Jolly Ellis at jollyannellis@gmail.com before March 2. Performers are to arrive by 9:30 a.m. and can read their own works or work from their favorite poet.

Artisan's Market (10:00 a.m. - 3:00 p.m)

Shop a variety of vendors selling handmade items in Central Park. If you are interested in having a booth at the market, please fill out the application on the Main Street page of the City of Seguin website, www.seguintexas.gov.

Zumba in the Park (10:15 a.m. - 11:00 a.m.)

Enjoy a fast paced dance exercise program in Central Park.

Seguin High School Theater Performance (11:15 a.m. - 11:45 a.m.)

Catch select scenes from the high school's One Act Play in Central Park.

Poochanga (1:00 p.m. - 2:00 p.m)

Central Park goes to the dogs for an art competition specifically for your K9 friend. Bring your dog in its best, most creative outfit to the bandstand in Central Park. You can pre-register at Thunderpaws Canine Solutions. Suggested donation of \$10 will go to Seguin's next public art project.

CelebrARTe (7:00 p.m. - 9:00 p.m.)

An evening of art, live music by the Dirty River Dixie Band, great food from the Power Plant Texas Grill and Court Street Coffee Shop, wine and beer tastings from Blue Lotus Winery and Seguin Brewing, and great company all in the beautiful Texas Theater. Bid on items in the Silent Auction where all proceeds will benefit the Seguin Art League's renovation of the Klein Opera House. Seguin's 2014 Outstanding Contributor to the Arts will be announced as well. Pre-sale tickets are available at \$25 from Gift & Gourmet, Court Street Coffee Shop, and the Seguin Area Chamber of Commerce. Tickets at the door will be \$30.

Questions about ArtsFest can be directed to the Main Street Program at (830) 401-2448.

About the City of Seguin

Seguin, Texas is located along Interstate 10, about 35 miles east of San Antonio. Seguin is big enough to boast a top-rated university and a state-of-the-art hospital. More than 25,000 residents enjoy a range of cultural, recreational and employment opportunities. Seguin's robust diversified economy features a steelmaker, a manufacturer of automotive parts, an engine manufacture and plants making roadside mowing equipment and building materials. In 2014, Seguin was proud to be selected by Siro Group USA as the future home of the company's North American manufacturing facility.

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