



NEWS RELEASE

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Niagara Bottling, LLC to bring their facility to Seguin

Seguin, TX- The Seguin Economic Development Corporation, City of Seguin and Guadalupe County announced today that Niagara Bottling, LLC will locate their facility in Seguin, Texas. On June 30th an incentive package was approved by SEDC and was given final approval by Seguin City Council to recruit the project, which initially will create over \$85 million in new capital investment and 75 jobs in phase I, with a possible phase II expansion with the potential of adding additional jobs.

To position Seguin competitively a local incentive package was utilized which included a five year partial property tax abatement from Guadalupe County and a land grant incentive valued at \$985,900 from the Seguin Economic Development Corporation.

Over the five year period of the incentive package, the City, County, Lateral Road, and School District are anticipated to receive over \$6 million in new property tax revenue, net of the tax abatement.

“We are very fortunate in Seguin to have companies such as Niagara Bottling, LLC recongonize what a great town and community we have and that Seguin is the best choice when considering locating a business” said Mayor Don Keil, “Our dedicated workforce and forward thinking government continues to allow us to be a competitor in location decisions.”

“This project is a great example of the collaboration that takes place with the city, county and the right business to move our community in a positive direction, said County Judge Kyle Kutscher. “Niagara Bottling, LLC will be a great fit here, the company is family owned, employee minded and cares about the community. It is a great time to be in Guadalupe County!”

Niagara Bottling, LLC is the largest family owned and operated beverage supplier in the United States. The Southern California based company, which started bottling five-gallon glass containers of water for homes and offices in the early 1960s, supplies single-serve, private label bottled water to grocery, club store, convenience and wholesale customers throughout the United States. Niagara has 19 manufacturing plants and supports both the domestic and international market.

Niagara Bottling, LLC plans to break ground in July of this year. Niagara anticipates the facility's full completion by early 2016. A 557,000 sq ft facility will be located on approximately 30.77 acres of land at the intersection of Rio Nogales Drive and Eighth Street. Furthermore, Niagara Bottling LLC will be contractually required to meet performance criteria including the creation of new jobs and capital investment over a 5 year period.

"We knew from our initial visit that Seguin is a special place, said Brian Hess, Executive Vice President of Legal for Niagara Bottling, LLC. "Meeting the City leadership only solidified our belief. Niagara looks forward to a long partnership with Seguin!"

We are excited about Niagara Bottling, LLC decision to locate their operations in Seguin," said Terry Treviño, executive director of the Seguin Economic Development Corporation, "This unique project will help further diversify our local economy as well as bring quality jobs and new capital investment into the community. We welcome Niagara Bottling LLC as our newest business partner and look forward to their success and expansion."

"The addition of Niagara Bottling, LLC to Seguin's growing manufacturing industry will not only add millions in capital investment to the local economy, create new jobs, generate new tax revenues but in addition it will also add a family owned company that invests in the communities it partners with. The Board is proud of the work done by Terry and her staff in collaboration with the City and the County to attract Niagara Bottling, LLC we are confident that the best is yet to come." said Robert Haynes, President of Seguin Economic Development Corporation.